



south bank  
corporation

## media release

27 March 2008  
For immediate Distribution

### **SOUTH BANK HOSTS EARTH HOUR – PUBLIC SCREENING OF ‘AN INCONVENIENT TRUTH’**

South Bank will lead Brisbane and join cities across the world to take a united action on global warming when South Bank Corporation, its retailers and the precinct's partners turn off their lights between 8:00pm – 9:00pm on Saturday 29<sup>th</sup> March 2008.

South Bank Corporation will air an exclusive, **free screening of the critically acclaimed documentary ‘An Inconvenient Truth’ in the Suncorp Piazza at 6.10pm Saturday 29<sup>th</sup> March.**

**Admittance to the screening is limited, and 200 seats will be available for visitors in the Northern (lower) seating bank in the Suncorp Piazza.**

When the movie is complete, South Bank Corporation and many of the precinct partners and retailers will adjust their lighting, turning off all non-essential lighting and signs. Suncorp Piazza signs will be turned off, as well as architectural roof lighting, outdoor floor house lights, the river edge lights, some Arbour lights, and additional lights associated with South Bank Corporation.

Many restaurants will turn signs and some outdoor lighting off, and will provide candles on tables for diners. Saville South Bank will turn off roof-top signage, non-essential lighting and promote dinner by candlelight at Stone, informing and encourage guests and residents to participate in Earth Hour.

Griffith College of Art and the Conservatorium will turn off prominent signage as well as their non-essential lighting from Level 3 upward. The Queensland Art Gallery and the Gallery of Modern Art will turn off non-essential internal lighting, QPAC will turn off their banner lights, Rydges will turn off lights in all public areas (excluding corridors) and will dim the Rydges entrance sign.

South Bank Corporation is dedicated to supporting this worthy cause and is encouraging businesses, partners and the community to participate in the initiative.

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