



south bank
corporation

media release

March 4, 2008

SOUTH BANK CELEBRATES WORLD EXPO 88 – 20TH ANNIVERSARY

With the countdown to the 20th Anniversary World Expo 88 Celebrations at South Bank now well underway, South Bank Corporation is pleased to announce plans for the celebrations.

South Bank Corporation Chief Executive Officer Malcolm Snow says the celebrations will span two days in early May, and will incorporate a charity dinner and community day of celebration.

"There's no denying that World Expo 88 was a monumental event in the history of Brisbane which captured the hearts and minds of locals and tourists alike," Mr Snow said.

"Twenty years on from World Expo 88 we are finding that the memory of the event is live and well and we are very much looking forward to celebrating the Anniversary of this very special event with the people of Brisbane."

The **20th Anniversary World Expo 88 Celebrations Charity Dinner brought to you by the Courier Mail Children's Fund** will take place at the Brisbane Convention and Exhibition Centre on Friday May 9.

Tickets for this exclusive event are expected to go on sale in March and will be available through Qtix at a cost of \$2,500 per table of ten.

In addition to the 20th Anniversary World Expo 88 Celebrations Charity Dinner brought to you by the Courier Mail Children's Fund, a community day of celebration will be held on Saturday May 10.

The celebrations will also include a selection of roving performers reminiscent of the sights and sounds of World Expo 88, an 80's movie marathon, a memorabilia display and the **20th Anniversary World Expo 88 Celebrations Fireworks brought to you by 1116 4BC**.

The **20th Anniversary World Expo 88 Celebrations Concert brought to you by 4BH 882** will see an entertainment extravaganza take to the stage in the Suncorp Piazza recreating the magic of Expo's vaudeville entertainment program.

The concert, which is also supported by the Queensland Government, will culminate in a spectacular which will see two classic Australian bands who graced the stage at World Expo 88 return for an encore performance.

The Black Sorrows and Mental as Anything have been confirmed as headline artists for the 20th Anniversary World Expo 88 Concert brought to you by 4BH 882.

Expo Captured brought to you by Anthony John Group will allow visitors to the celebrations to relive the magic of World Expo 88 with a larger than life photographic display.

The Expo Captured brought to you by Anthony John Group, will be located in the South Bank Arbour and be on display until 22 June.

The **Expo Trail brought to you by Brisbane City Council** will provide yet another opportunity for visitors to reminisce as they revisit the locations of a number of iconic Expo pavilions.

The self guided tour will mark the locations of key pavilions and attractions, providing imagery and a brief history for each.

The Expo Trail brought to you by Brisbane City Council will be on display until 8 June.

The celebrations will also feature a Kids Expo attraction, International Beer Hall (which will pay tribute to the German Festhaus) and memorabilia display.

Official television station of the 20th Anniversary World Expo 88 Celebrations, Channel Nine, will also be producing a documentary to commemorate the occasion.

The documentary will air on Nine on the evening of the 20th Anniversary World Expo 88 Community Day Celebrations, Saturday May 10.

According to South Bank Corporation Chief Executive Officer, Malcolm Snow, the Celebrations would not have been possible without the support of the many sponsors who have come on board to support this landmark celebration.

"We would like to extend a huge thank you to our many sponsors including The Courier Mail, Channel Nine, 1116 4BC, 4BH 882 , The Anthony John Group, Queensland Government, Brisbane City Council, Qtix, Suncorp, the Brisbane Convention and Exhibition Centre and Stefan for help making this event a possibility," Mr Snow said.

The 20th Anniversary World Expo 88 Celebrations at South Bank is a 100% GreenPower event.

For more information on the 20th Anniversary World Expo 88 Celebrations visit www.southbankcelebrates88.com.au.

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Notes for Editors: Please note that while activities outlined in this release are correct at the time of distribution they may be subject to further change.

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