

media release

January 3, 2008

CELEBRATE SUMMER AT THE STREETS BEACH PARTY

Join us in celebrating summer at the Streets Beach Party at South Bank on Sunday 13 January.

The Streets Beach Party will feature an action packed programme including movies, music and good old fashioned roving entertainment.

South Bank Corporation Chief Executive Officer Malcolm Snow said the Streets Beach Party offers a fun, family environment in which to beat the summer heat.

"The Streets Beach Party is a great family day out with plenty of activities to keep the kids entertained throughout the day," Mr Snow said.

The day will kick off with the Surf Fun Clinic at 9am where qualified surf lifesavers will be on hand to take participants through a low level exercise class and discuss surf safety tips for summer.

The Suncorp Sunscreen Sprayers will be on hand between 11am and 3pm to ensure patrons enjoy a safe day by the shores of Streets Beach, while the Streets mist fans will keep the crowds cool.

Partygoers will be able to enjoy three movies on the Suncorp Superscreen down at Streets Beach throughout the day with screenings at 1pm (Meet the Robinsons), 3pm (Fantastic 4 – The Rise of the Silver Surfer) and 5pm (Take the Lead).

Music video clips will also be shown on the Suncorp Superscreen from 11am to 1pm.

Special guest appearances will be made by the Paddlepop Lion, Sandy the Surf Dog and Penny the Pelican during the day.

For more information on the Streets Beach Party contact the South Bank Visitor Information Centre on 3867 2051 or go to www.visitsouthbank.com.au.

Please see the following page for an 'at a glance' overview of What's On at the Streets Beach Party.

streets beach party – what's on

Time	Activity
9.00am to 10.45am	Surf Fun Clinic
9.00am to 3.00pm	Streets City Nippers Information Tent
11.00am to 12.00pm	Appearances by the Streets Paddle Pop Lion, Sandy the Surf Dog and Penny the Pelican
11.00am to 1.00pm	Music video clips on the Suncorp Superscreen
11.00am to 3.00pm	Suncorp Sunscreen Sprayers

Streets Beach Party Movie Marathon	
Movie starts at 1pm	Meet the Robinsons
Movie starts at 3pm	Fantastic Four – Rise of the Silver Surfer
Movie starts at 5pm	Take the Lead

ENDS

Media Enquiries:

Fiona Evans

Public Relations Coordinator

Telephone 07 3867 2035

Facsimile 07 3844 9436

Mobile 0403 600 383

fiona.evans@south-bank.net.au

www.southbankcorporation.com.au